

Communication Committee Meeting Notes – May 12, 2015
Attendees: Coco, Dennis, Helen, Judy Shallon, Susan

Meeting Notes:

Opening with Prayer – Susan

Old Business:

1. Church pictorial directory
 - a. Susan and Judy will meet with the representative of LifeTouch for scheduling the Church pictorial directory. The committee decided to schedule the photography session for the fall.

New Business

1. Free ad with the Houston Chronicle
 - a. Judy attended a session held by the Houston Chronicle about advertising and for attending we have a free ad with the Houston Chronicle. The ad is to be submitted by May 21st, and the graphics department of the Chronicle will assist in developing the ad. Judy has photos our members representing the aspects of the vision statement.
2. Clear Lake area community newsletter
 - a. Judy presented a draft for advertising our VBS, the Big Questions Sunday school discussion, and the dedication of the Little Free Library.
3. Facebook
 - a. Shallon suggested posting pictures of the events, which increase the traffic to WPC webpage. She demonstrated how to ‘tag’ someone in the picture which then goes out to the news feeds of the ‘tagged’ person.
 - b. Shallon suggested we have a daily posting with each day a theme.
 - i. Monday – mission
 - ii. Tuesday – have you shared a message e.g. you are valued
 - iii. Wednesday – the question or charge from the sermon
 - iv. Thursday – historical photo of WPC with a “did you know about WPC”
 - v. Friday – Fun fact about WPC
 - vi. Saturday – Sermon title for Sunday
 - vii. Sunday - what we believe
4. Susan suggested the summer meetings will use the communication team FaceBook page or email instead a formal meeting because of the summer vacations.
5. Helen closed the meeting with a reading from Richard Rohr’s daily meditation.

Respectfully Submitted,

Susan Stearns