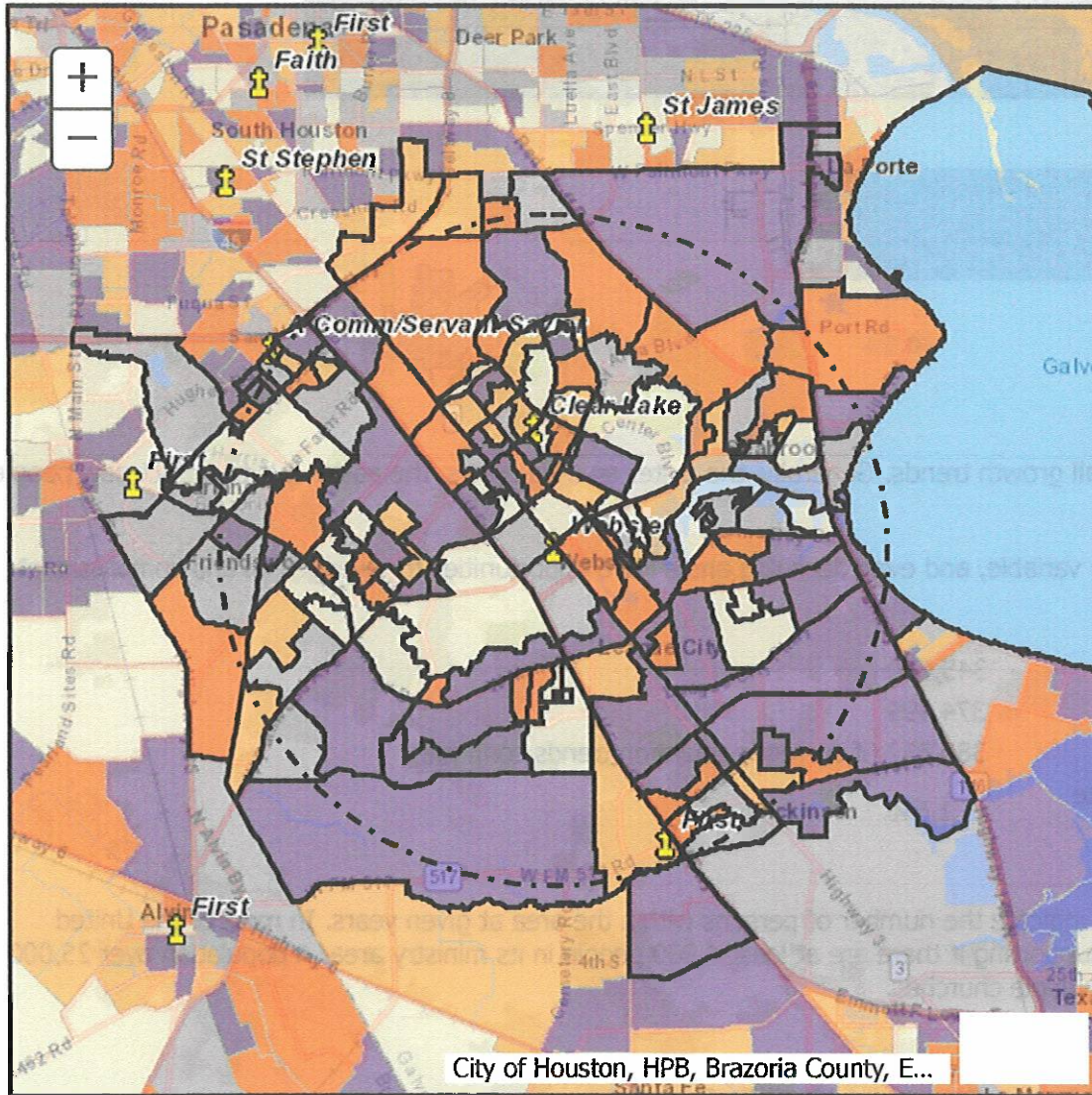
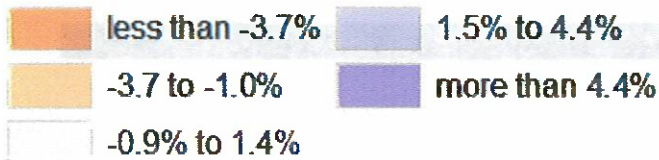


Community Demographics - Presbyterian Church (USA)

Population and Growth Report



Annual percentage population change 2014-2019

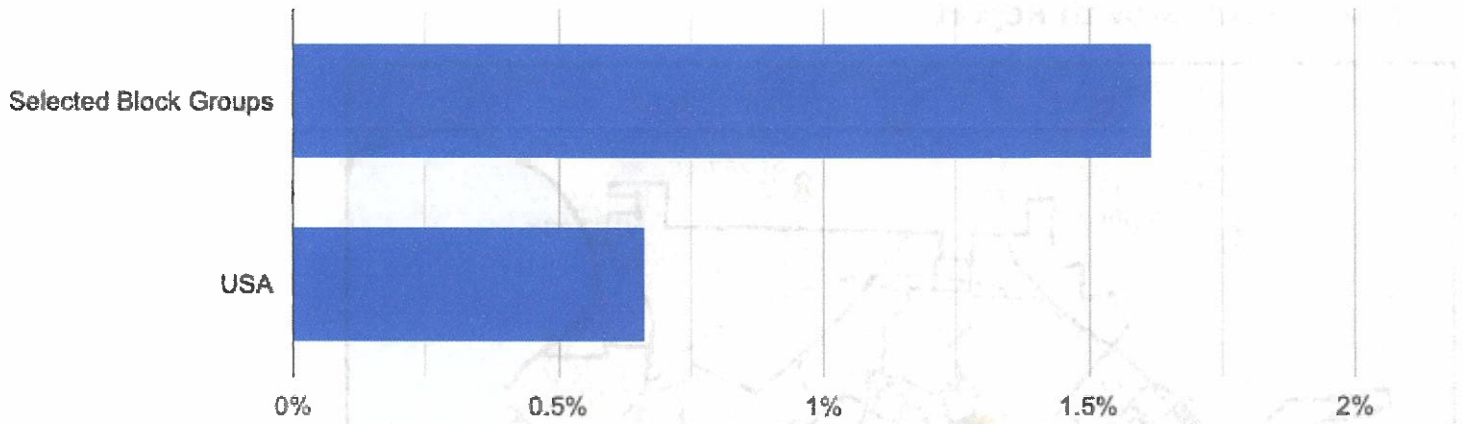


Block Groups selected: 152

Radius: 7 mile(s)

Annual Growth Rate

2014-2019



Check the graph for the overall growth trends. Generally, the faster an area grows, the easier it is to attract new people to a church.

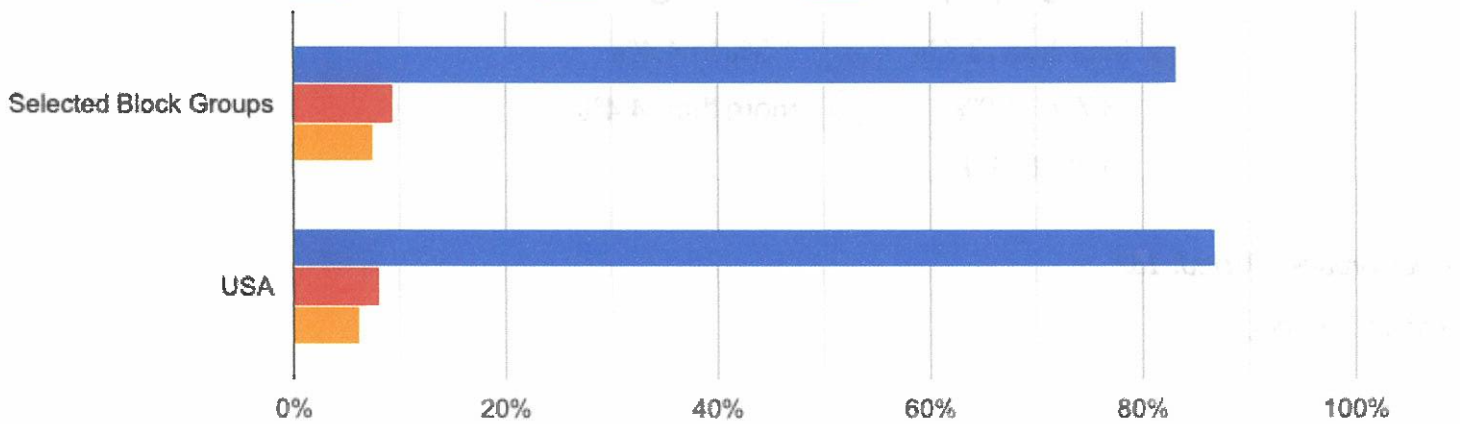
Of course, this is not the only variable, and even declining areas have opportunities for evangelism and compassionate ministry.

2014 Population:	345,630
2019 Population:	374,499
2024 Population:	380,852 (if current population trends continue)
Annual Growth Rate 2014-2019:	1.6%

The population figures above indicate the number of persons within the area at given years. In most of the United States, a church can be self-supporting if there are at least 4,000 people in its ministry area. A population over 25,000 would indicate the need for multiple churches.

Residence Change 1 Year Before

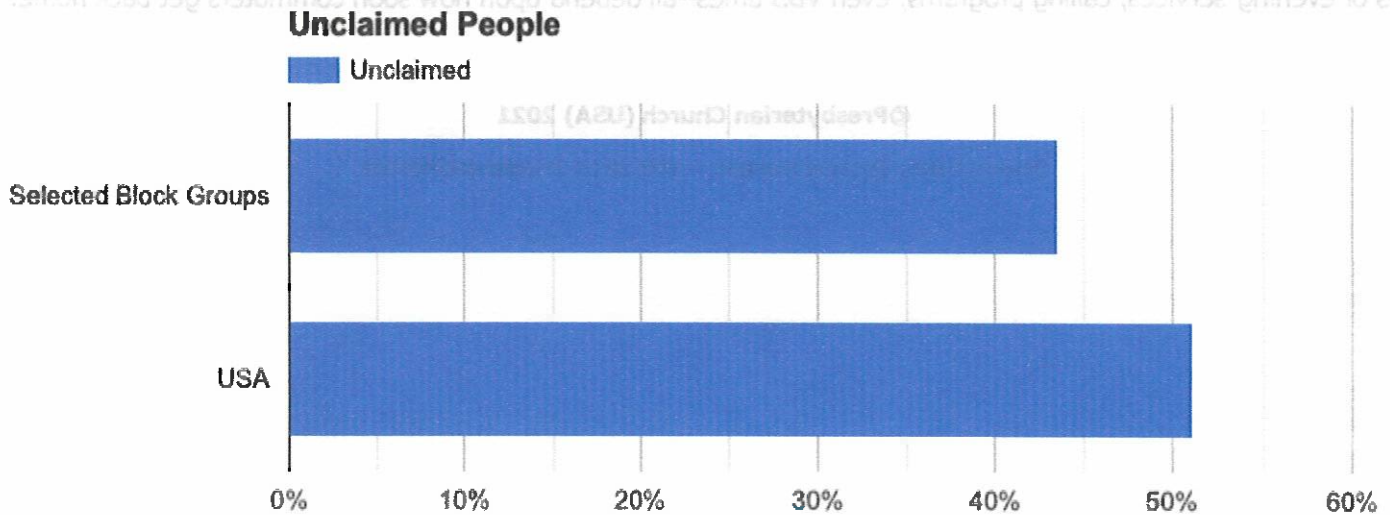
Same House Same County Different County



Same House:	307,160 (83.1%)
Same County, Different House:	34,694 (9.4%)

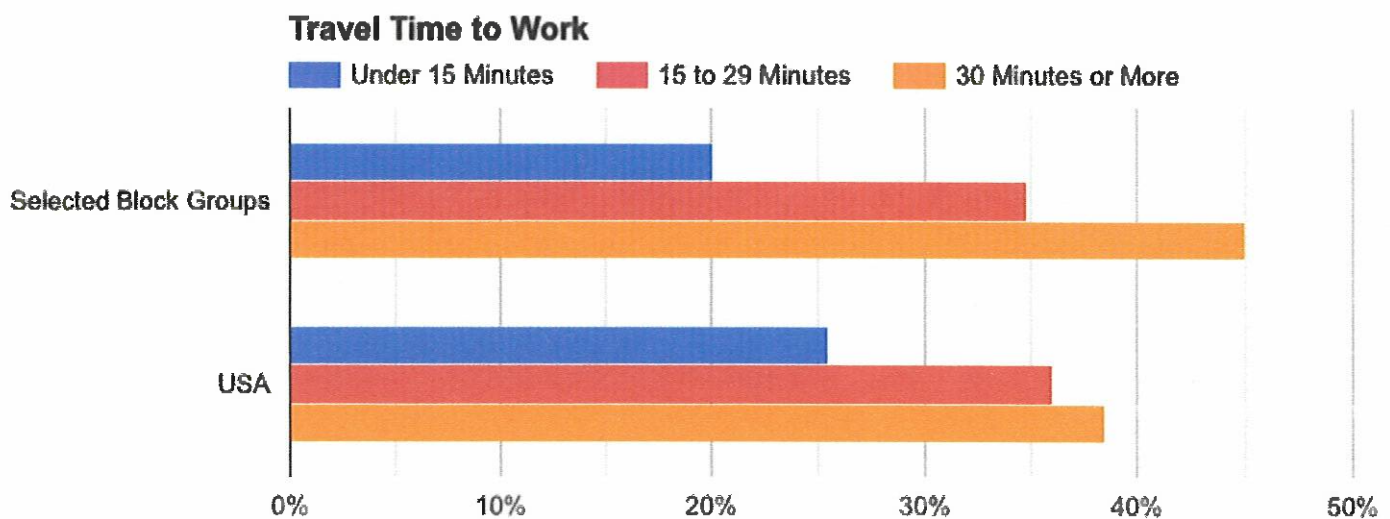
Same State, Different County: 17,843 (4.8%)
 Same Country, Different State: 7,891 (2.1%)
 Abroad: 1,919 (0.5%)

People who are new to an area are often receptive to the gospel. Perhaps their attitude is 'I am moving to experience a change in my life. Now that someone is telling me about Jesus, maybe this is the real change I need.' Those who are new to an area are perhaps the most receptive. A large proportion of people who recently lived abroad may also call for specialized ministries: language assistance, help with government forms, adjustments to American society.



The estimated unclaimed population is 163,154 (43.6%).

The unclaimed figure is an estimate based on the [2010 U.S. Religion Census](#) of 236 denominational groups. This estimate is only a guide to the religious condition of the area, and should be supplemented by information from local sources, such as ministerial associations or newspaper religion editors.



Under 10 minutes: 15,368 (8.7%)
 10 to 14 minutes: 20,320 (11.5%)
 15 to 19 minutes: 25,918 (14.6%)

20 to 29 minutes:	35,838 (20.2%)
30 to 44 minutes:	40,053 (22.6%)
45 to 59 minutes:	19,392 (10.9%)
60 minutes or more:	20,382 (11.5%)
Total Commuters:	177,271

Travel time to work is an indication of travel time to church. While those already interested in a church may drive longer to attend, their neighbors are unlikely to join them. This may indicate a practical limit to a given site's ministry area.

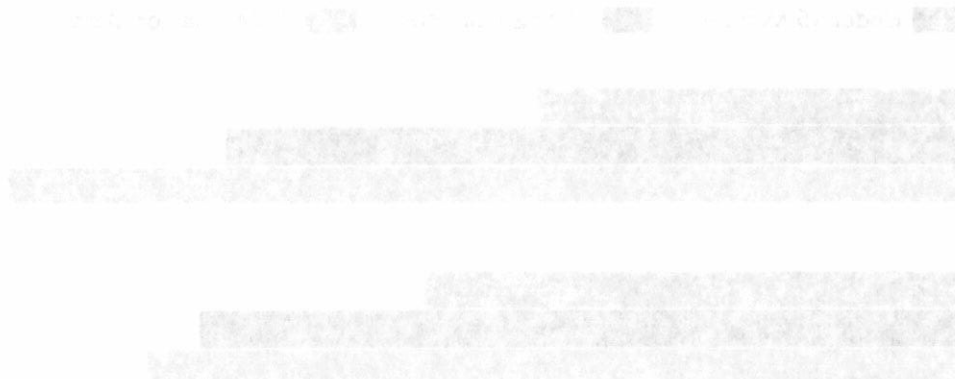
Times of evening services, calling programs, even VBS times--all depend upon how soon commuters get back home.

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Source: U.S. Census Bureau - ACS 2019 5-year estimates



Travel Time to Work

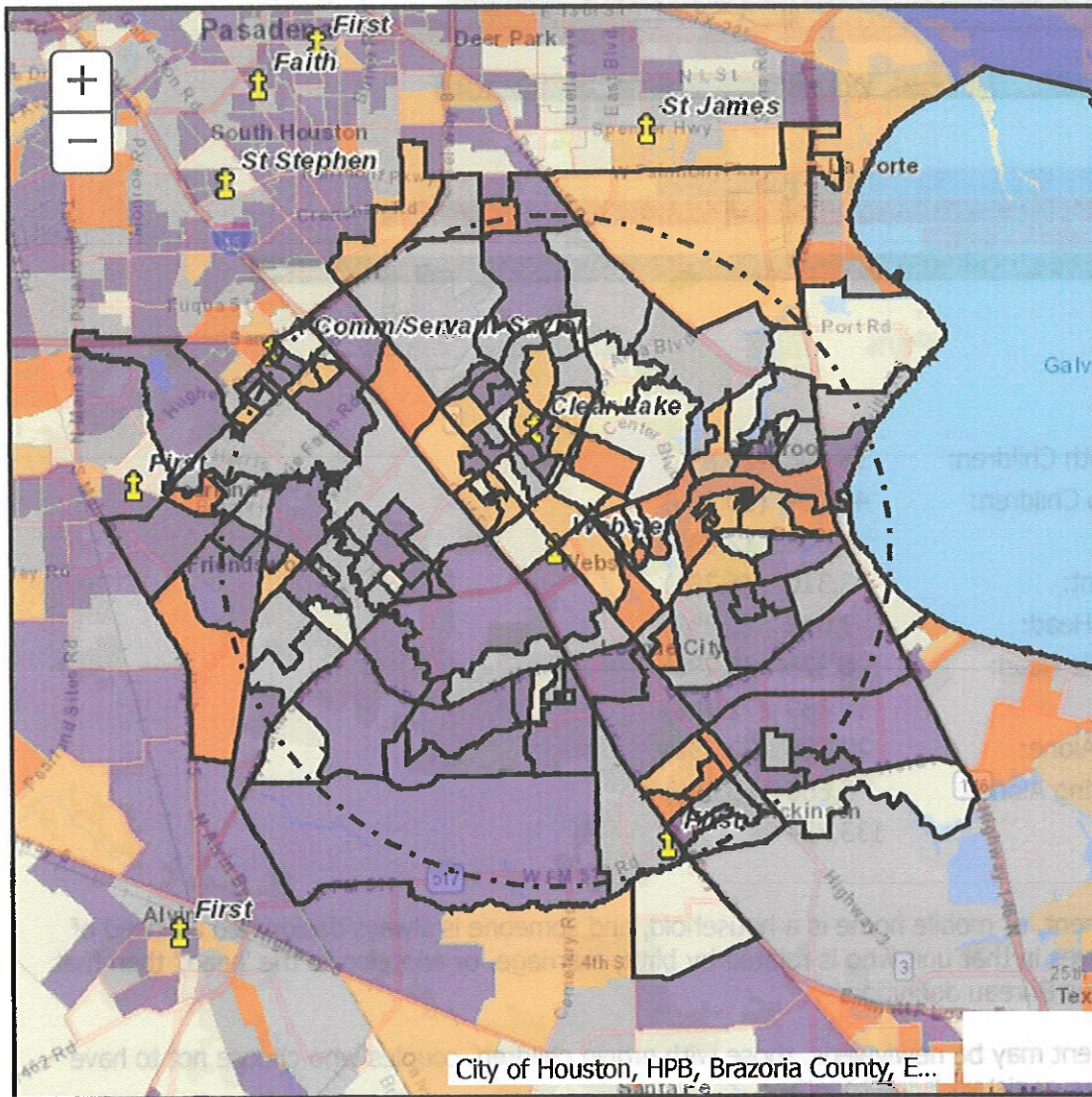


15,368 (8.7%)
 20,320 (11.5%)
 25,918 (14.6%)

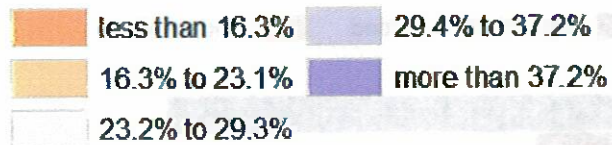
Under 10 minutes:
 10 to 14 minutes:
 15 to 19 minutes:

Community Demographics - Presbyterian Church (USA)

Family Structure Report



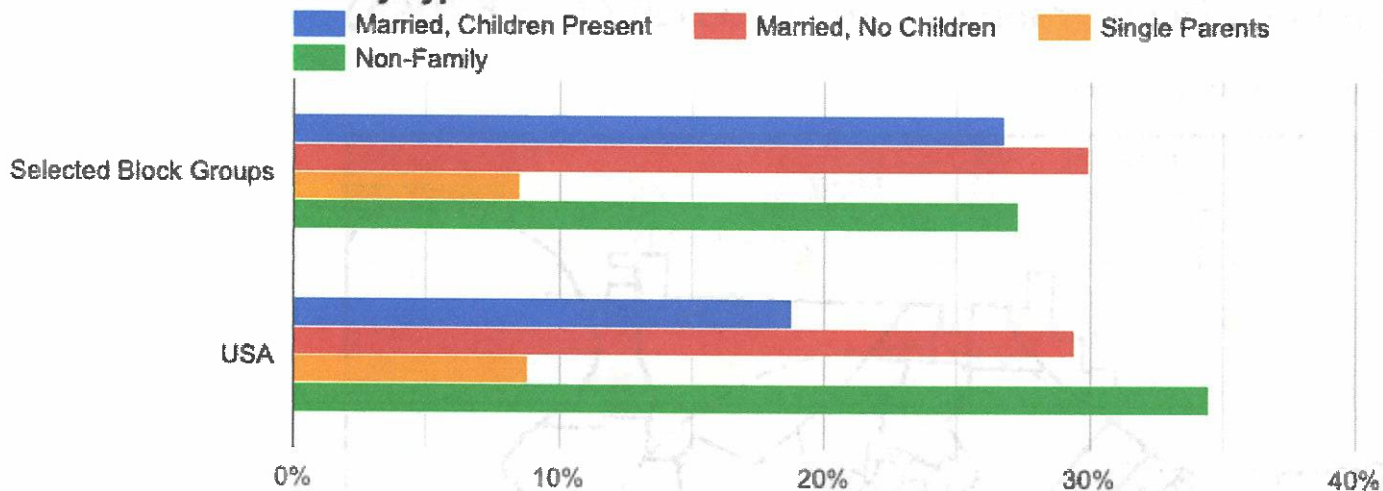
Families with children as a percentage of all households



Block Groups selected: 152

Radius: 7 mile(s)

Family Types

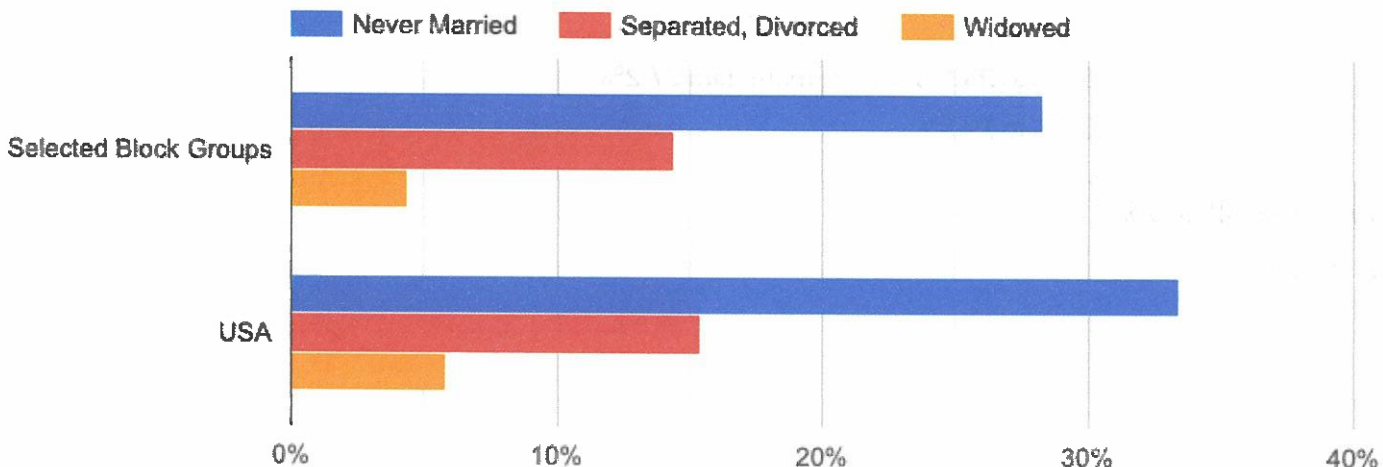


Married Couples With Children:	35,806	(26.8%)
Married Couples No Children:	40,054	(30.0%)
Male Single Parent:	3,045	(2.3%)
Female Single Parent:	8,310	(6.2%)
Other Family, Male Head:	3,048	(2.3%)
Other Family, Female Head:	6,926	(5.2%)
Total Families:	97,189	(72.7%)
Non-Family, Living Alone:	29,885	(22.3%)
Non-Family, Not Living Alone:	6,660	(5.0%)
Total Households:	133,734	

Every occupied house, apartment, or mobile home is a household, and someone is always designated as 'head of household.' If someone else lives in that unit who is related by birth, marriage, or adoption to the 'head,' then that household is a family by Census Bureau definition.

Families without children present may be newlyweds, those with grown children, couples who choose not to have children, or even adult brothers or sisters living together.

Single Adults



Never Married:	83,422 (28.3%)
Married (not separated):	155,859 (52.9%)
Separated/Spouse Absent:	10,941 (3.7%)
Divorced:	31,576 (10.7%)
Widowed:	12,866 (4.4%)
Total People 15 and Over:	294,664

Not all singles have the same needs. Single ministries may be focused on recent graduates, on support groups for divorced persons, the bereaved, or some combination of these.

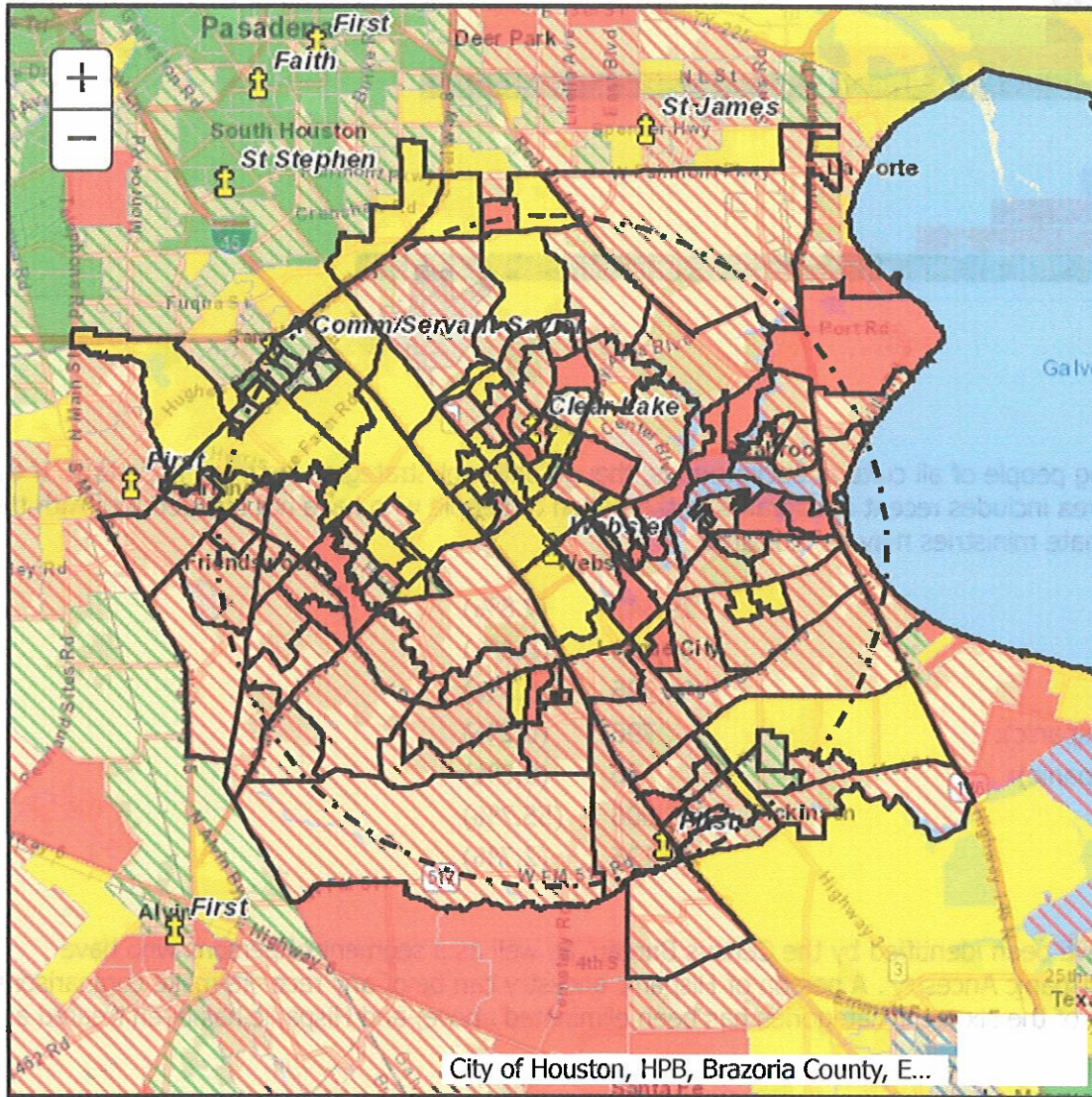
Age groups and education enrollment figures can help determine which strategies are appropriate here.

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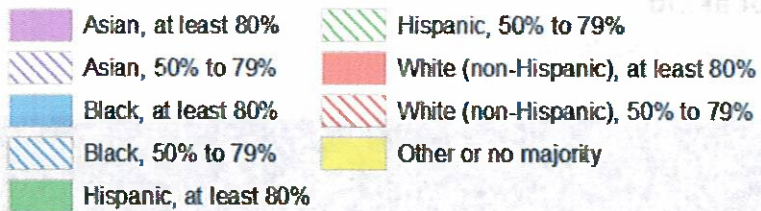
Source: U.S. Census Bureau - ACS 2019 5-year estimates

Community Demographics - Presbyterian Church (USA)

Culture Report



Largest race in the block group



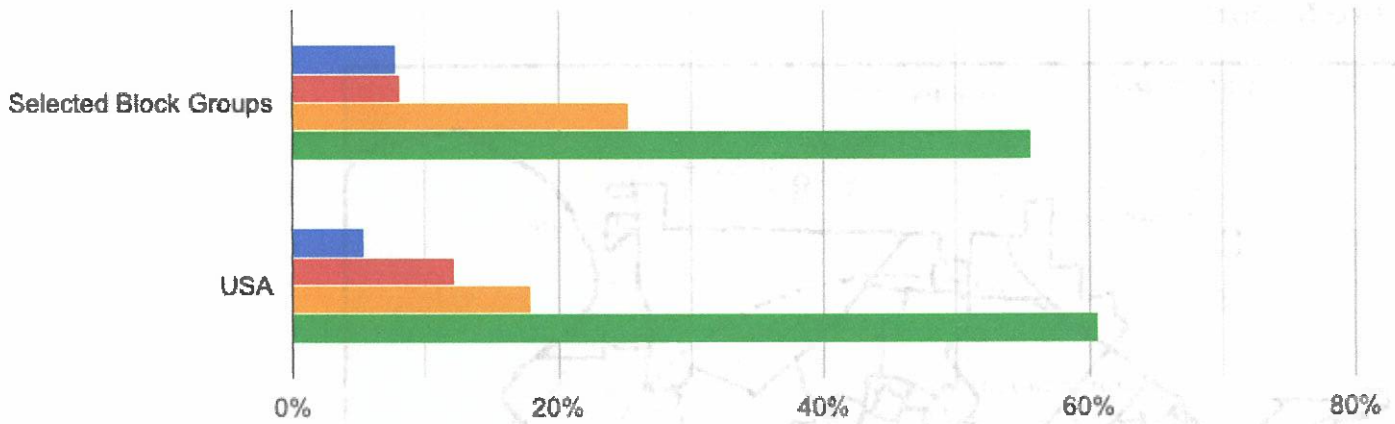
Block Groups selected: 152

Radius: 7 mile(s)

The total population is 374,499.

Major Races

Asian Black Hispanic White



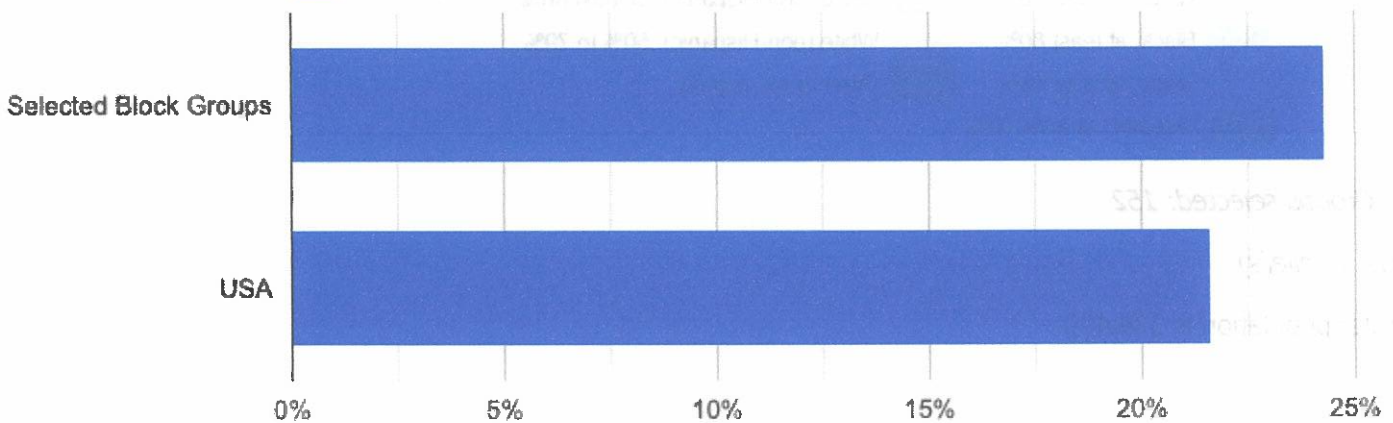
Evangelism takes place among people of all cultural backgrounds, though different strategies are often important. If the cultural composition of this area includes recent immigrants to the nation or people who have not blended well with the dominant society, compassionate ministries may be indicated.

Asian (non-Hispanic):	29,347	(7.8%)
Black (non-Hispanic):	30,782	(8.2%)
Hispanic:	94,906	(25.3%)
Native American (non-Hispanic):	796	(0.2%)
Pacific Islander (non-Hispanic):	36	(0.0%)
White (non-Hispanic):	208,506	(55.7%)
Other:	10,126	(2.7%)

Six major racial categories have been identified by the Census Bureau, as well as a segment of persons who have identified themselves as 'of Hispanic Ancestry'. A person of Hispanic ancestry can be of any race. To make comparisons possible, the Hispanic portion of the six racial categories has been eliminated above, and Hispanic has been treated as a seventh category.

Non-English Speaking

Non-English Speaking Population



Languages spoken in the home:

Arabic:	2,550	(0.7%)
Chinese (incl. Mandarin, Cantonese):	3,270	(0.9%)
English only:	263,655	(75.7%)
French, Haitian, or Cajun:	1,580	(0.5%)
German or other West Germanic languages:	1,124	(0.3%)
Korean:	614	(0.2%)
Russian, Polish, or other Slavic languages:	772	(0.2%)
Spanish:	53,191	(15.3%)
Tagalog (incl. Filipino):	1,552	(0.4%)
Vietnamese:	7,277	(2.1%)
Other:	12,604	(3.6%)

Top 15 foreign born population nationwide:

Canada:	862	(0.2%)
China, excluding Hong Kong and Taiwan:	1,895	(0.5%)
Colombia:	692	(0.2%)
Cuba:	741	(0.2%)
Dominican Republic:	276	(0.1%)
El Salvador:	2,497	(0.7%)
Germany:	547	(0.1%)
Guatemala:	1,645	(0.4%)
Haiti:	70	(0.0%)
India:	4,984	(1.3%)
Jamaica:	258	(0.1%)
Korea:	692	(0.2%)
Mexico:	14,550	(3.9%)
Philippines:	2,596	(0.7%)
Vietnam:	6,310	(1.7%)
Total Foreign Born:	55,860	(14.9%)

For information on other groups, [download the detail information](#).

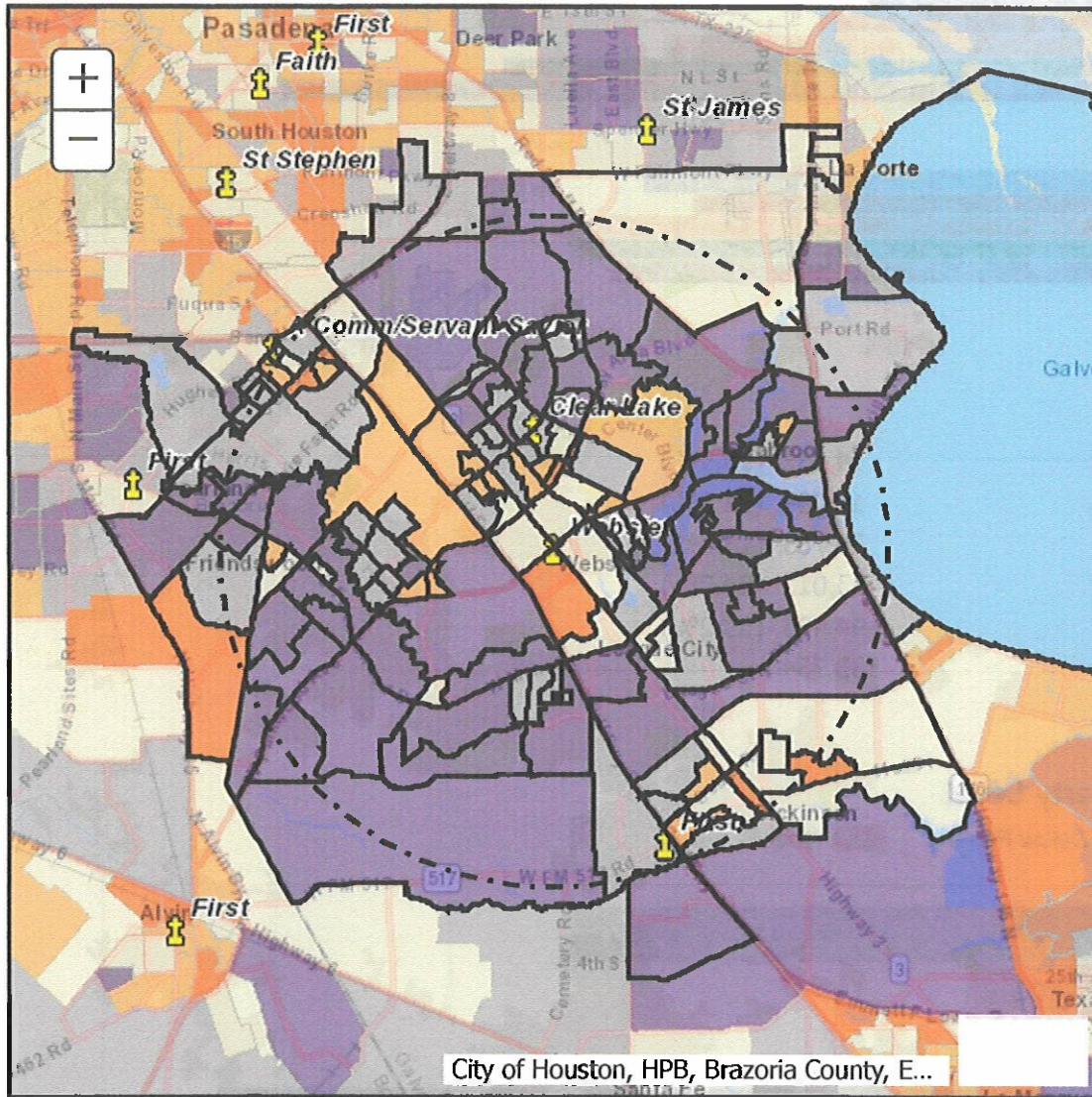
Data from the American Community Survey is only provided at the tract level for language and foreign born information. In those cases, the data has been assigned to each block group proportionate to its population within that tract.

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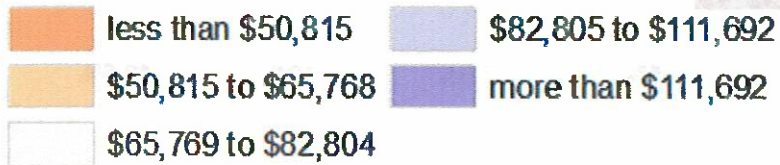
Source: U.S. Census Bureau - ACS 2019 5-year estimates

Community Demographics - Presbyterian Church (USA)

Economic Indicators Report



Average household income

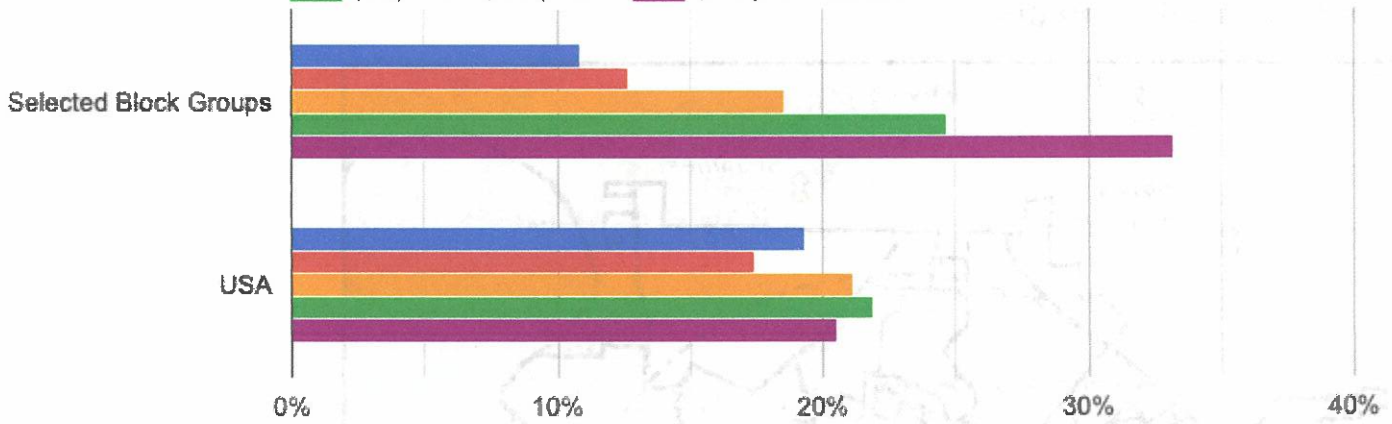


Block Groups selected: 152

Radius: 7 mile(s)

Household Income

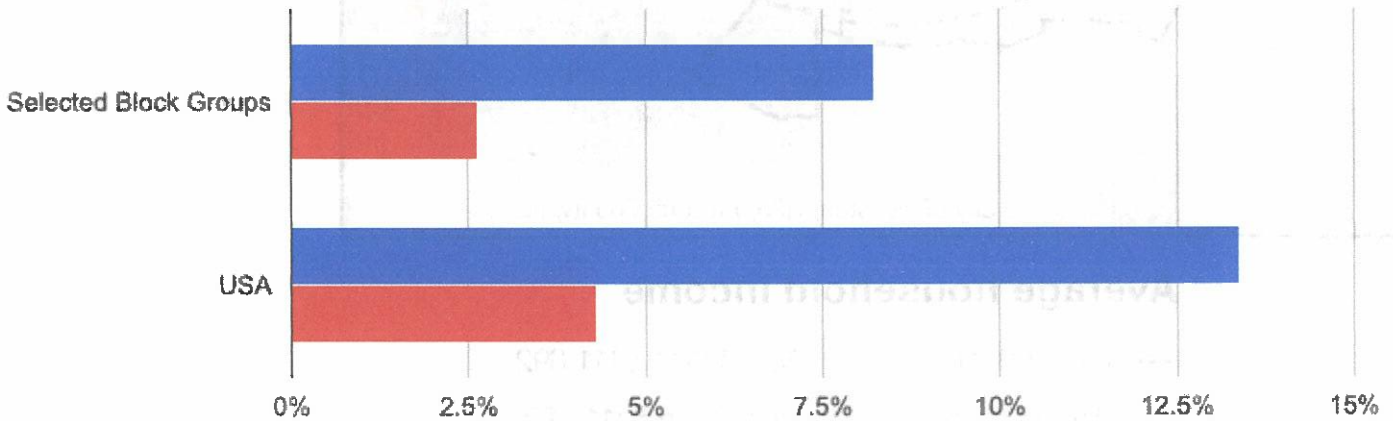
■ Under \$25,000
 ■ \$25,000 to \$44,999
 ■ \$45,000 to \$74,999
■ \$75,000 to \$124,999
 ■ \$125,000 or more



Less than \$25,000:	14,532 (10.9%)
\$25,000-\$44,999:	17,004 (12.7%)
\$45,000-\$74,999:	24,783 (18.5%)
\$75,000-\$124,999:	33,012 (24.7%)
\$125,000 or more:	44,403 (33.2%)
Total Households:	133,734

Poverty Level

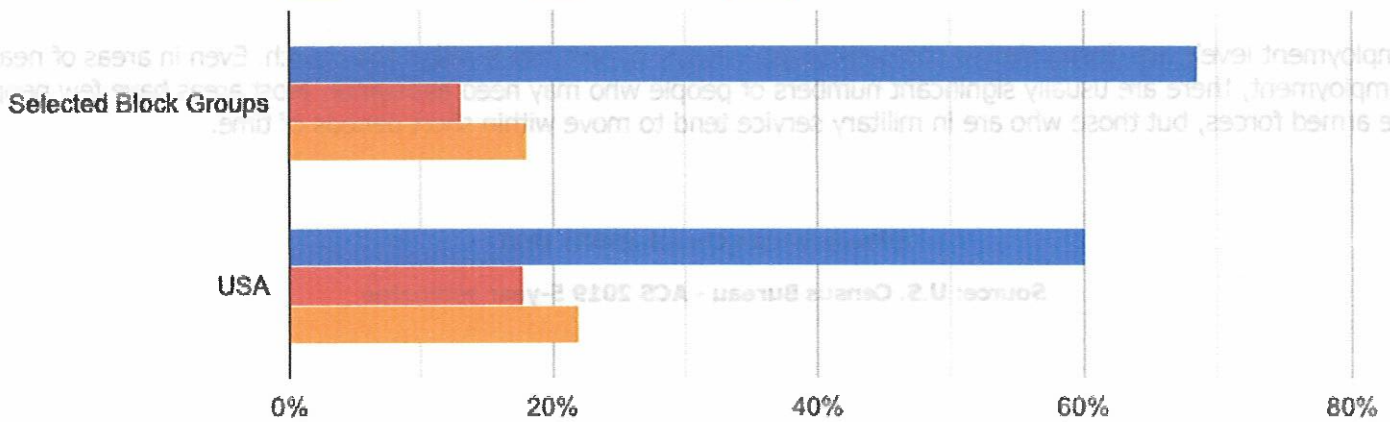
■ Below Poverty
 ■ Near Poverty



Poverty level is computed for individuals based on household size and community costs of living. For this area, 30,674 (8.2%) were classified as living in poverty. Another 9,802 (2.6%) were considered to be close to the poverty level (less than 25% above that income level).

Occupation Categories

White Collar Services Blue Collar

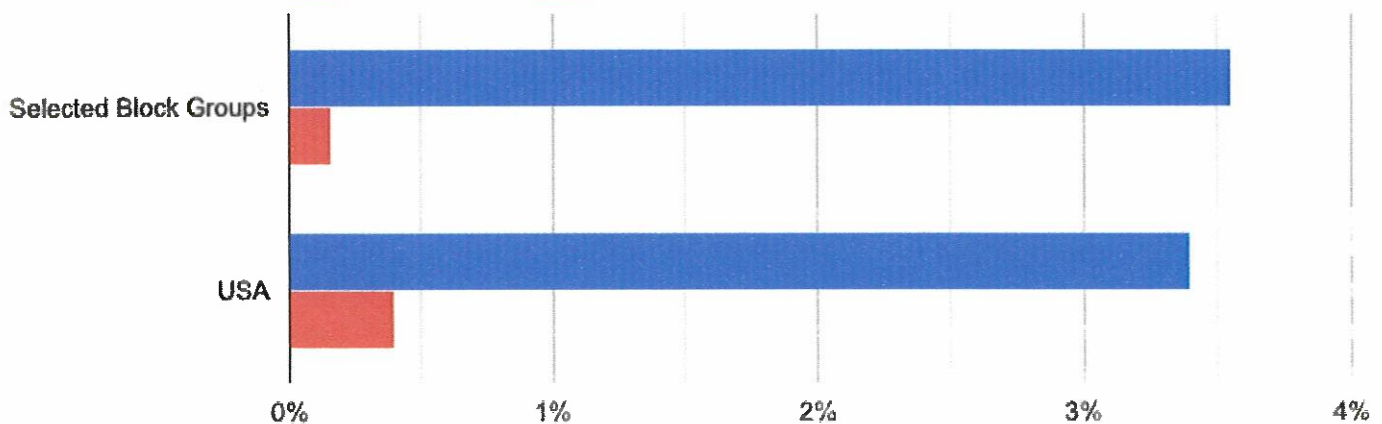


Management, business, science, arts:	90,559 (48.1%)
Sales, office:	38,794 (20.6%)
Service:	24,863 (13.2%)
Natural resources, construction, maintenance:	14,112 (7.5%)
Production, transportation, material moving:	19,938 (10.6%)
Total civilian employed:	188,266

The Presbyterian Church (USA) has ministered effectively to people in each occupational group. However, different approaches are usually more effective with each group. For example, most members want both programs and events. But white collar workers tend to prefer the long-term possibilities of programs, while blue collar workers tend to think special events are more important.

Employment Status

Unemployed Armed Forces



Civilian, Employed:	188,266 (65.1%)
Unemployed:	10,276 (3.6%)
Armed Forces:	464 (0.2%)

Not in labor force: 90,143 (31.2%)
 Population 16 years and over: 289,149

Unemployment levels are closely tied to compassionate ministry opportunities within the church. Even in areas of nearly full employment, there are usually significant numbers of people who may need assistance. Most areas have few people in the armed forces, but those who are in military service tend to move within short periods of time.

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Source: U.S. Census Bureau - ACS 2019 5-year estimates

188,266 (65.1%)	Total civilian employed
19,938 (10.6%)	Armed forces
14,112 (7.3%)	Unemployed
24,883 (13.2%)	Management, business, science, arts, sales, office, service
90,252 (48.1%)	Natural resources, construction, maintenance, education, transportation, material moving

The Presbyterian Church (USA) has ministered effectively to people in each occupational group, however different approaches are usually more effective with each group. For example, most members want both programs and events, but while college workers tend to prefer the long-term possibilities of programs, white-collar workers tend to think about events and more important.

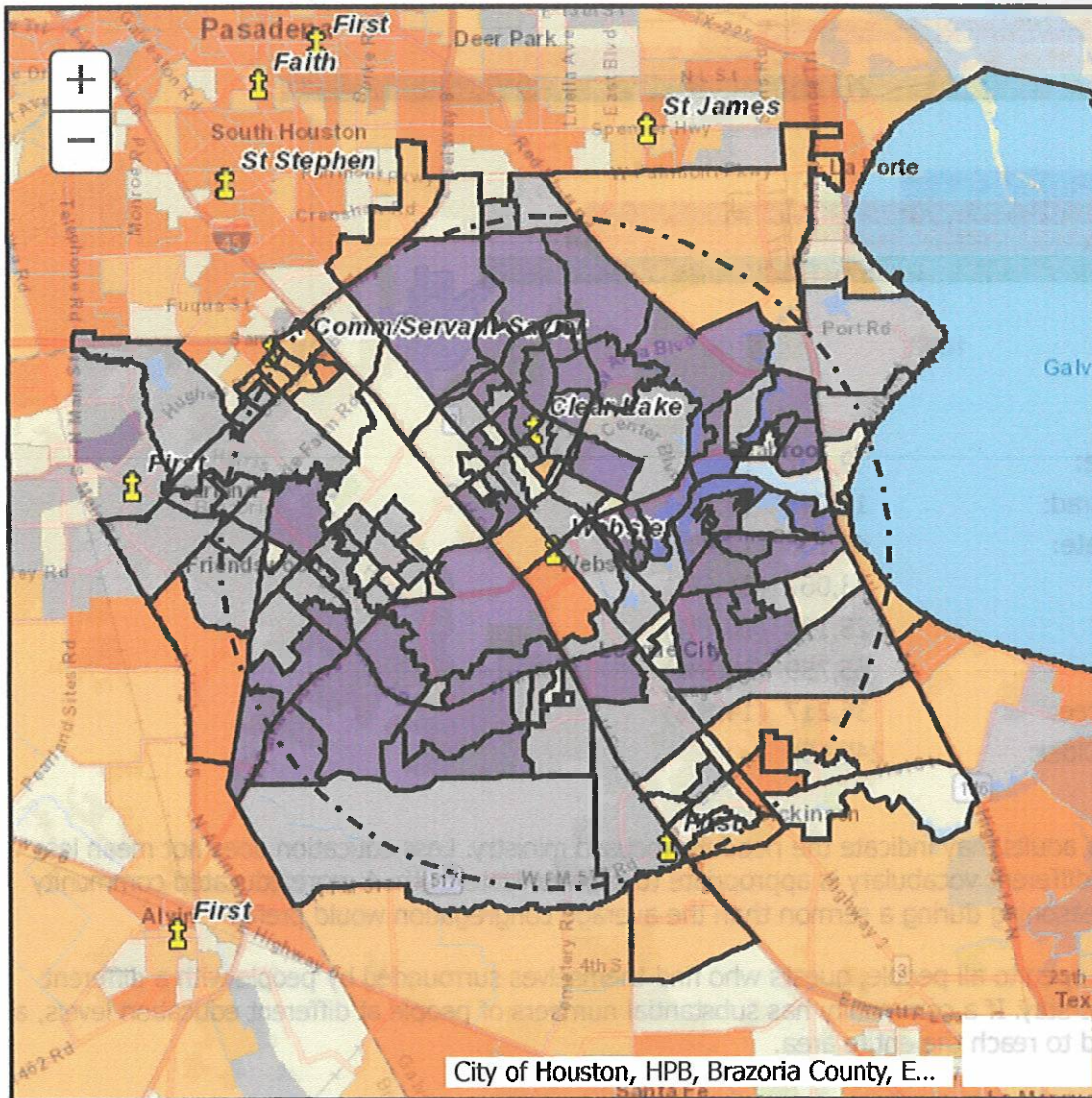
Employment Status



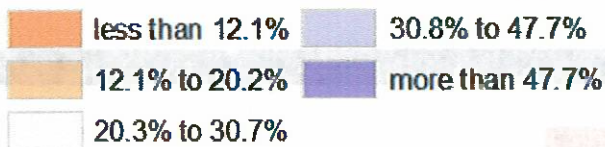
188,266 (65.1%)	Civilian, Employed
19,938 (10.6%)	Unemployed
90,252 (48.1%)	Armed Forces

Community Demographics - Presbyterian Church (USA)

Education Levels Report



Percentage of adults 25 or older with at least a bachelor's degree

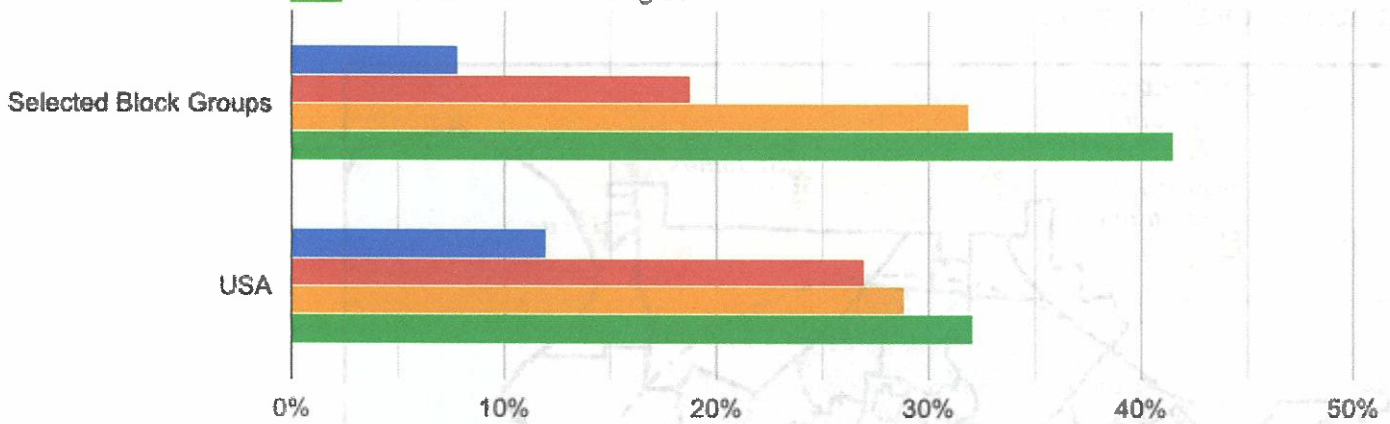


Block Groups selected: 152

Radius: 7 mile(s)

Educational Attainment of Adults

■ No High School Diploma
 ■ High School Diploma
 ■ Some College/Associ...
■ At Least a Bachelor's Degree



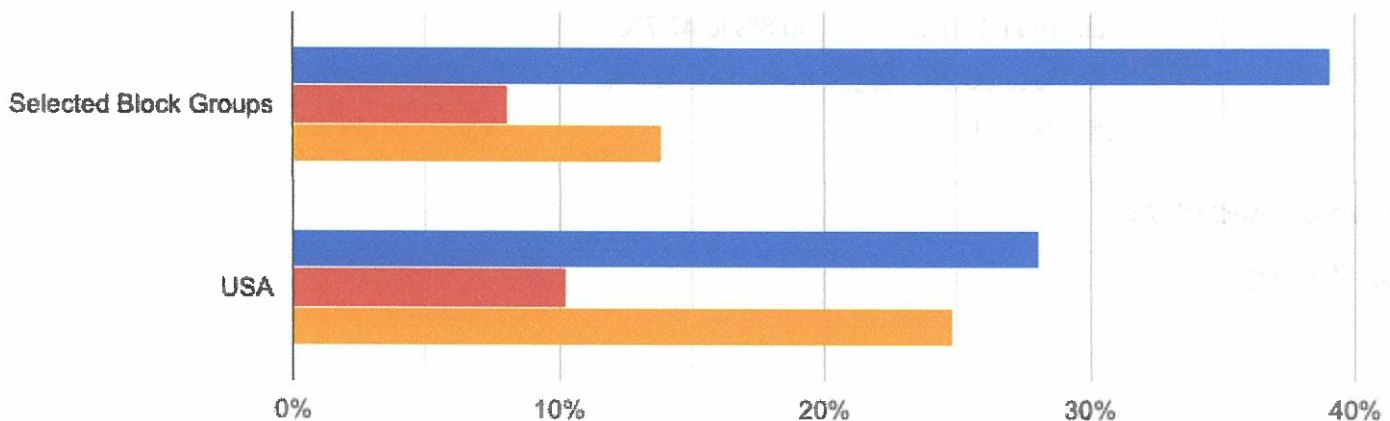
Less than 9th grade:	9,107	(3.7%)
High School, Non-grad:	10,045	(4.1%)
High School Graduate:	46,130	(18.8%)
Some College:	53,067	(21.6%)
Associate Degree:	25,131	(10.2%)
Bachelor's Degree:	65,759	(26.8%)
Grad Program/Degree:	36,217	(14.8%)
Total Adults 25 or Older:	245,456	

The educational attainment of adults may indicate the need for focused ministry. Less education does not mean less intelligence, but may mean a different vocabulary is appropriate to communicate truth. A more educated community may expect more sustained reasoning during a sermon than the average congregation would prefer.

Though a church ought to be open to all people, guests who find themselves surrounded by people with a different education may be less likely to stay. If a community has substantial numbers of people at different education levels, a second church may be needed to reach the entire area.

Private School Enrollment

■ Private Pre-School
 ■ Private K-12
 ■ Private College



Public Pre-school: 7,389 (60.9%)

Private Pre-school:	4,747 (39.1%)
Public School:	61,760 (91.9%)
Private School:	5,414 (8.1%)
Public College:	22,758 (86.1%)
Private College:	3,678 (13.9%)
Total Enrollment:	105,746

Private and public school enrollment ratios may indicate the economic level of a community. Even an affluent area may be low in private school enrollment if the public school system is considered very good. A low ratio of private school students could also indicate a lack of private alternatives.

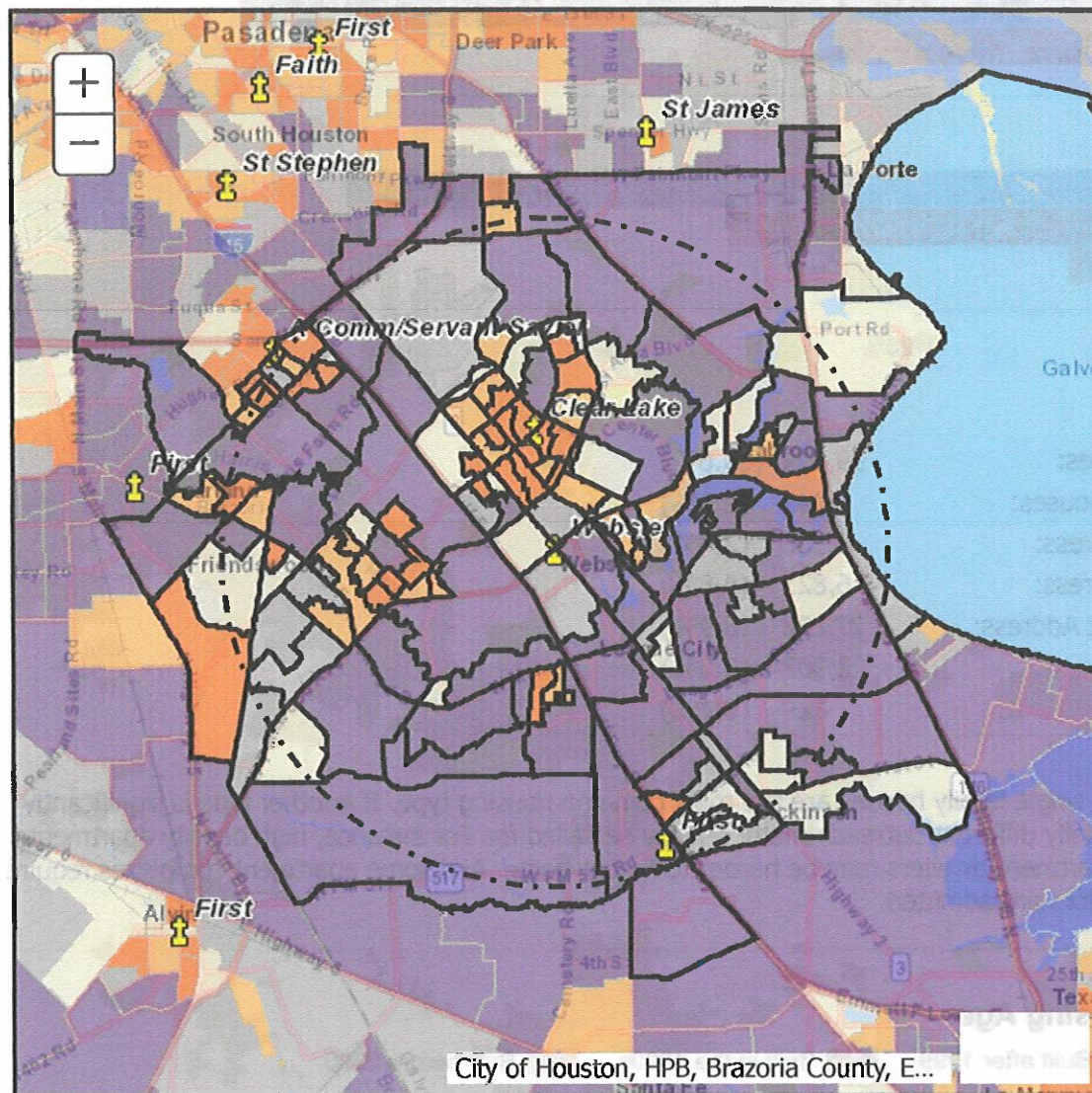
Religious schools are counted as 'private' by the Census Bureau. To learn of actual religious instruction, it is important to contact the schools directly. Home schools are included in the 'private' count.

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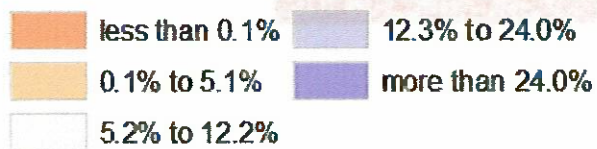
Source: U.S. Census Bureau - ACS 2019 5-year estimates

Community Demographics - Presbyterian Church (USA)

Housing Types Report



Percentage of housing units built since 1999



Block Groups selected: 152

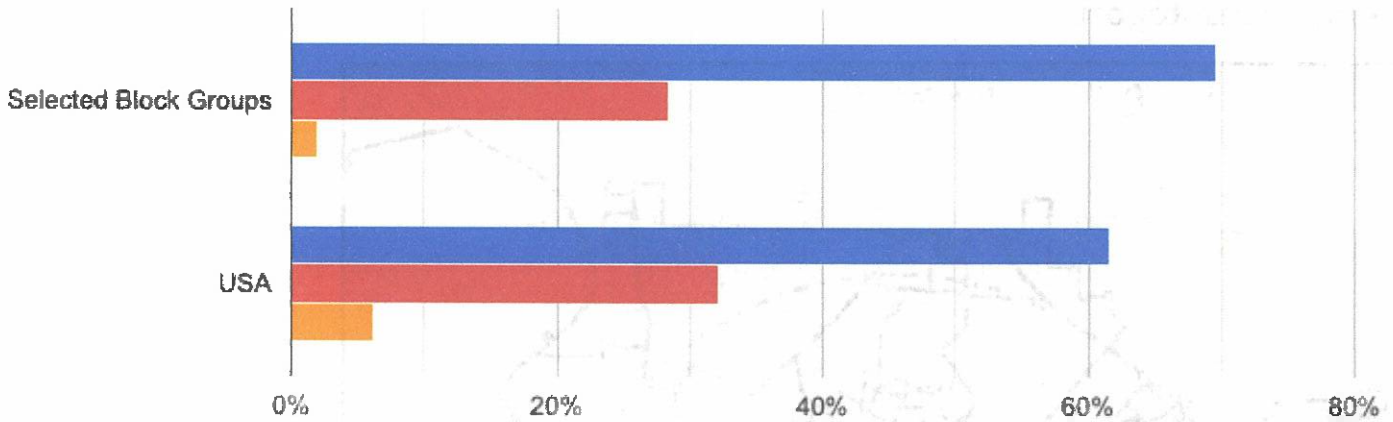
Radius: 7 mile(s)

The total housing units are 143,581.

47,101 (32.9%)	Built 2000 or After
57,288 (39.9%)	Built 1990-1999
52,305 (36.5%)	Built 1970-1989
14,790 (10.3%)	Built 1950-1969

Housing Types

Individual Houses Apartments, Duplexes Mobile Homes

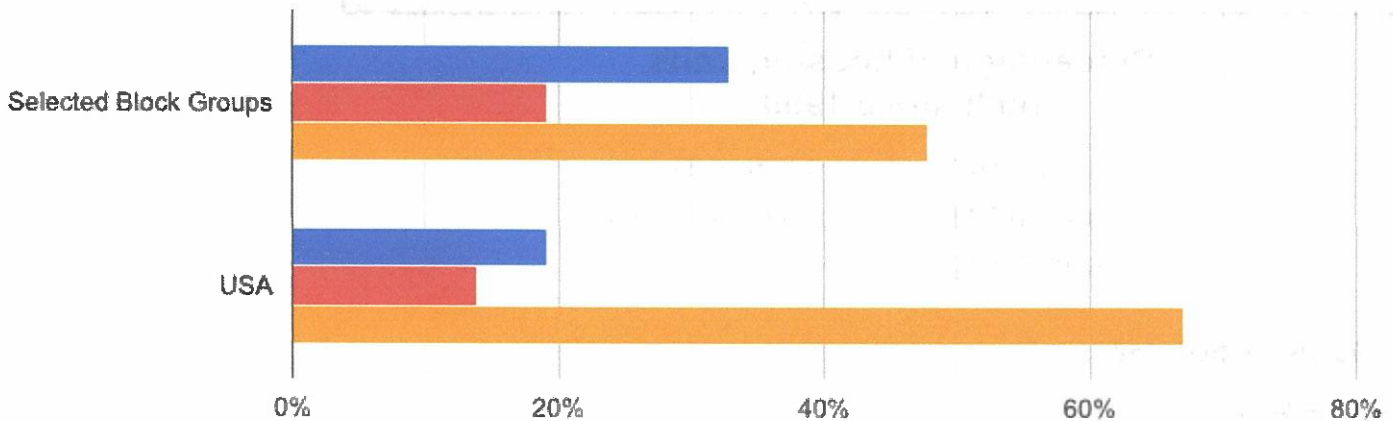


Single Family Houses:	99,894	(69.6%)
Duplexes or Townhouses:	3,242	(2.3%)
2 to 4 Units at Address:	3,386	(2.4%)
5 to 9 Units at Address:	6,821	(4.8%)
10 or More Units at Address:	27,202	(18.9%)
Mobile Homes:	2,907	(2.0%)
Boats, RVs, Vans:	129	(0.1%)

In most of the United States, single family houses are the most common housing type. If another type is significantly present in this area, substantially different outreach methods may be called for. For instance, high density apartments may be easier to visit, but apartment dwellers may be harder to find at home. And some apartment complexes require security clearance before visitors are admitted.

Housing Age

Built after 1999 Built in the 1990s Built before 1990



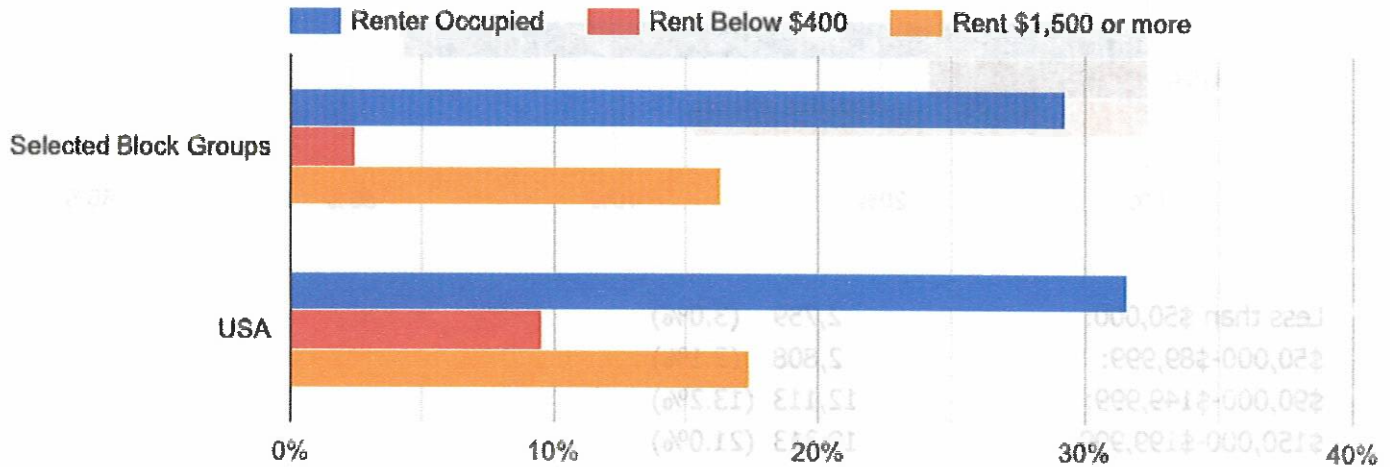
Built 2000 or After:	47,191	(32.9%)
Built 1990-1999:	27,588	(19.2%)
Built 1970-1989:	52,395	(36.5%)
Built 1950-1969:	14,790	(10.3%)

Built Before 1950:

1,617 (1.1%)

New housing may indicate new residents and a higher income level. However, communities with older homes are not necessarily the opposite. Previous residence data will show if the area is stable or in transition, and income data will show its relative affluence.

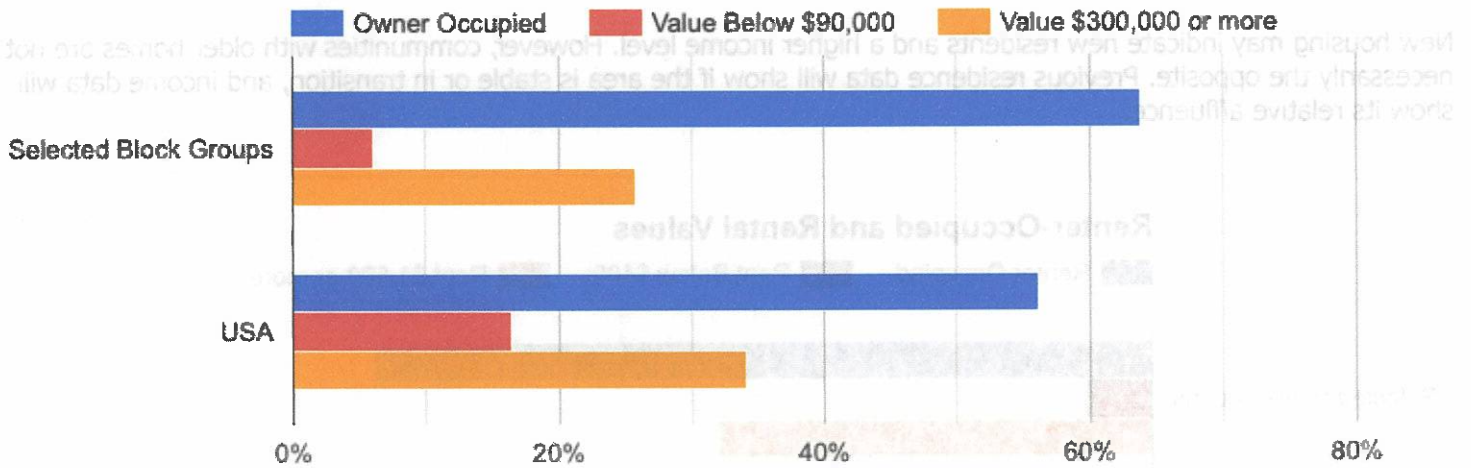
Renter-Occupied and Rental Values



Less than \$400:	1,049 (2.5%)
\$400-\$599:	1,105 (2.6%)
\$600-\$799:	6,152 (14.6%)
\$800-\$999:	10,142 (24.1%)
\$1,000-\$1,499:	15,853 (37.7%)
\$1,500 or more:	6,903 (16.4%)
No Cash Rent:	857 (2.0%)
Total Renter-Occupied:	42,061

Large proportions of renters often indicate high mobility rates. While new persons moving in may be a positive evangelism factor, many people moving out could make discipleship more difficult.

Owner-Occupied and Housing Values



Less than \$50,000:	2,759	(3.0%)
\$50,000-\$89,999:	2,808	(3.1%)
\$90,000-\$149,999:	12,113	(13.2%)
\$150,000-\$199,999:	19,213	(21.0%)
\$200,000-\$299,999:	31,136	(34.0%)
\$300,000-\$399,999:	13,813	(15.1%)
\$400,000 or more:	9,831	(10.7%)
Total Owner-Occupied:	91,673	

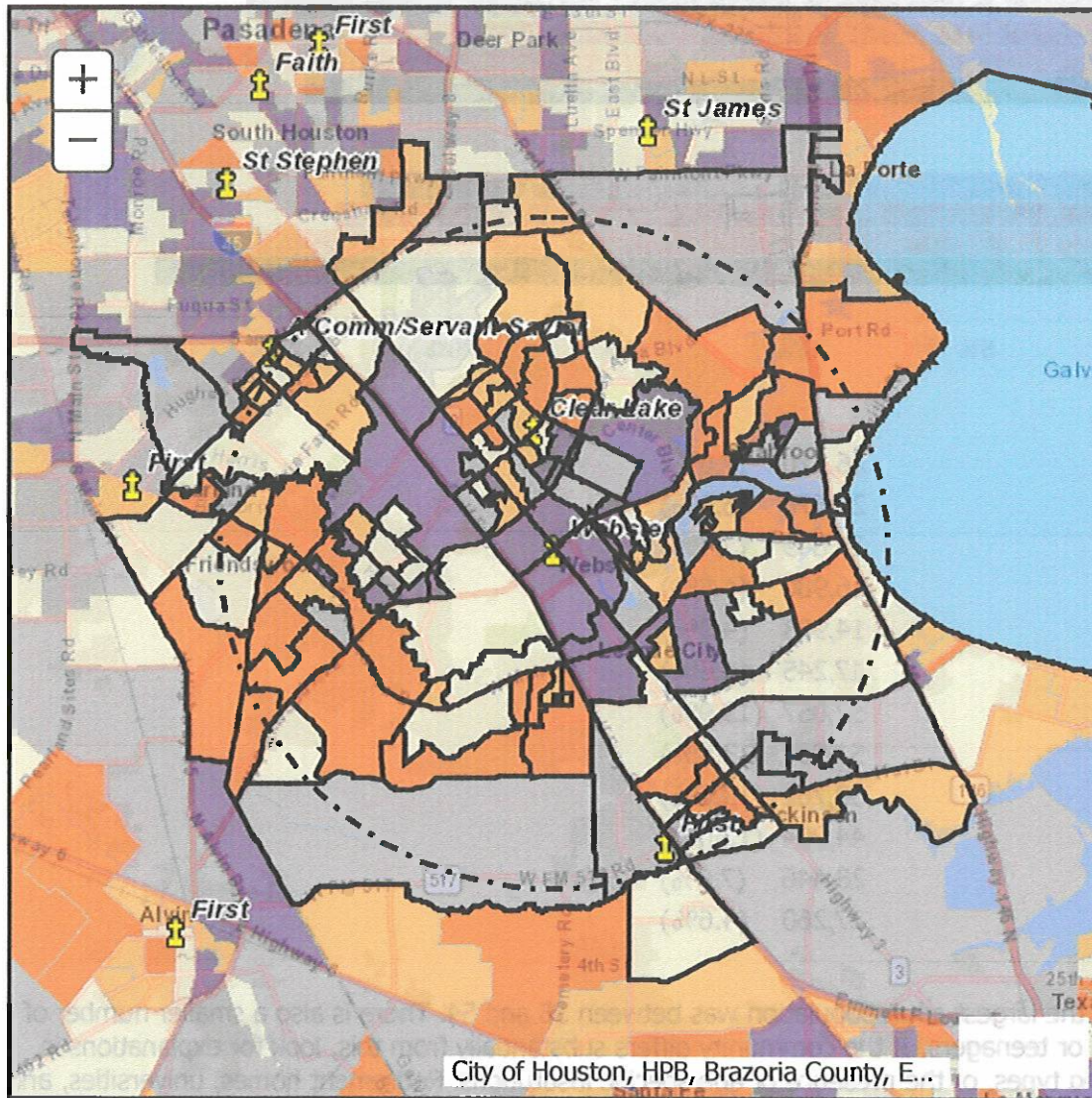
Large proportions of homeowners usually indicate stability for a community. This often means that those who become church members will remain a part of the congregation for many years.

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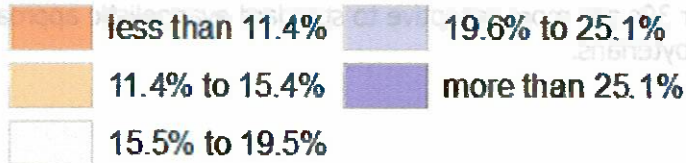
Source: U.S. Census Bureau - ACS 2019 5-year estimates

Community Demographics - Presbyterian Church (USA)

Age Groups Report



Percentage of population 21-34



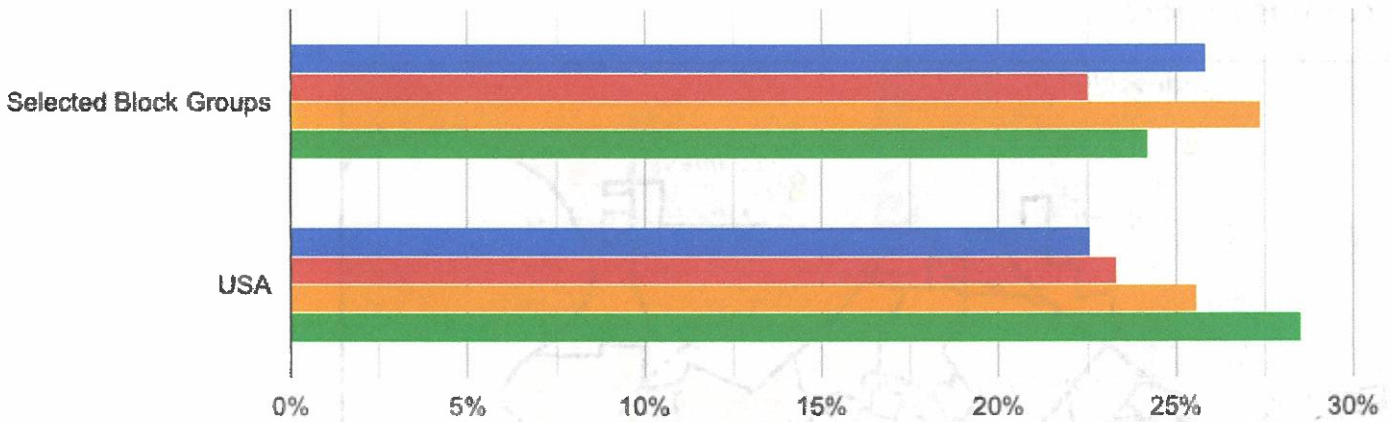
Block Groups selected: 152

Radius: 7 mile(s)

The total population is 374,499.

Ages

0 to 17 18 to 34 35 to 54 55 and up



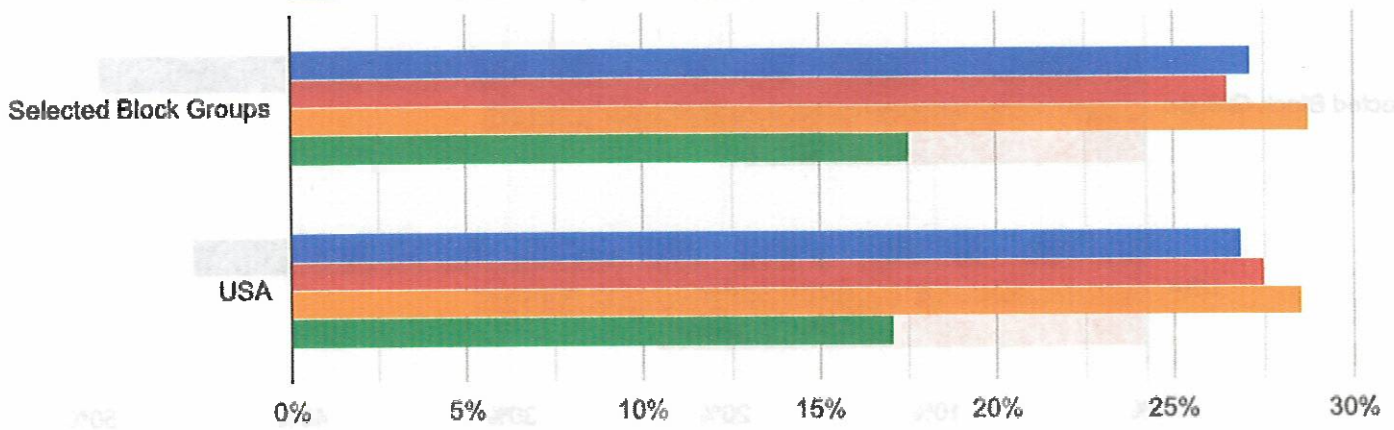
Ages 0 to 4:	26,310	(7.0%)
5 to 9:	25,676	(6.9%)
10 to 14:	27,849	(7.4%)
15 to 17:	16,980	(4.5%)
18 to 20:	14,983	(4.0%)
21 to 24:	17,245	(4.6%)
25 to 34:	52,057	(13.9%)
35 to 44:	51,937	(13.9%)
45 to 54:	50,762	(13.6%)
55 to 64:	44,994	(12.0%)
65 to 74:	28,446	(7.6%)
75 and up:	17,260	(4.6%)

In most of the United States, the largest adult population was between 35 and 54. There is also a smaller number of young adults than of children or teenagers. If the community differs substantially from this, look for explanations in household structure or housing types, or the presence of age specific institutions. Retirement homes, universities, and military bases often change the age structure of a community.

Specific age-group ministries may be warranted if there are large numbers of children, young adults, or senior adults. Research seems to indicate that adults in their 30s are more receptive to standard evangelistic approaches than other adults, though all groups are reached by Presbyterians.

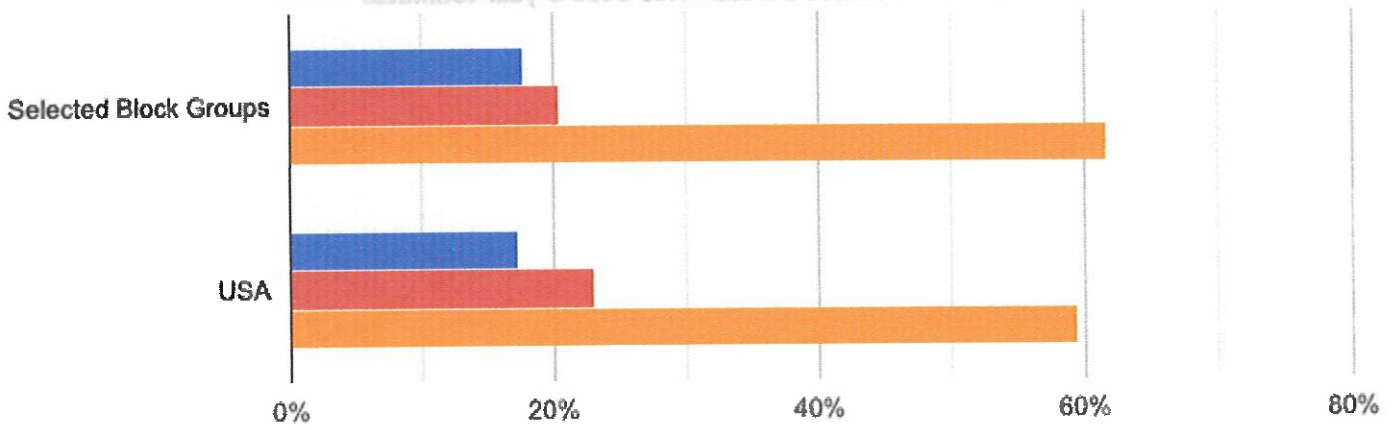
Younger Generation

0 to 4 5 to 9 10 to 14 15 to 17



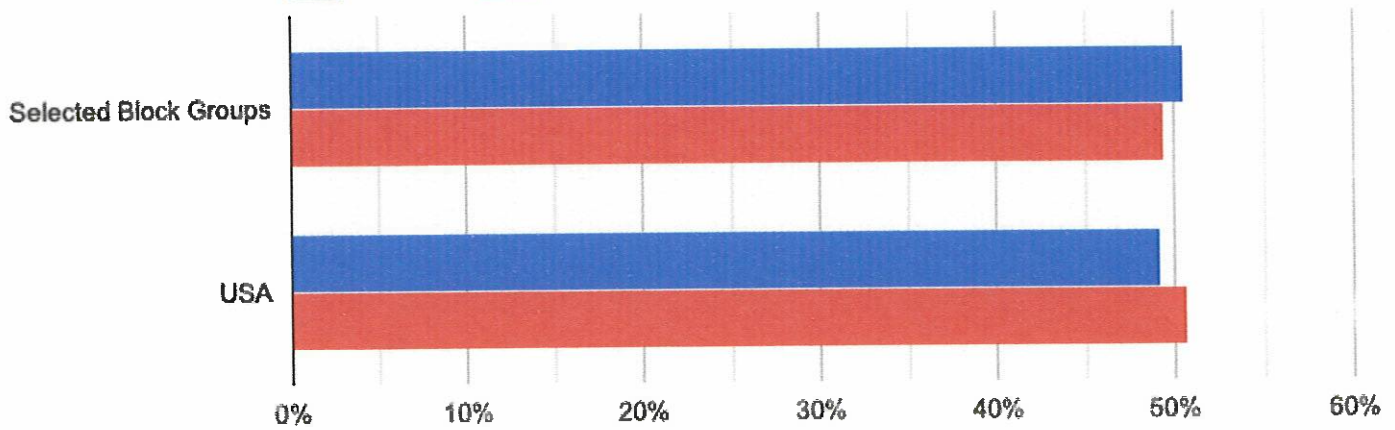
Young Adults

18 to 20 21 to 24 25 to 34

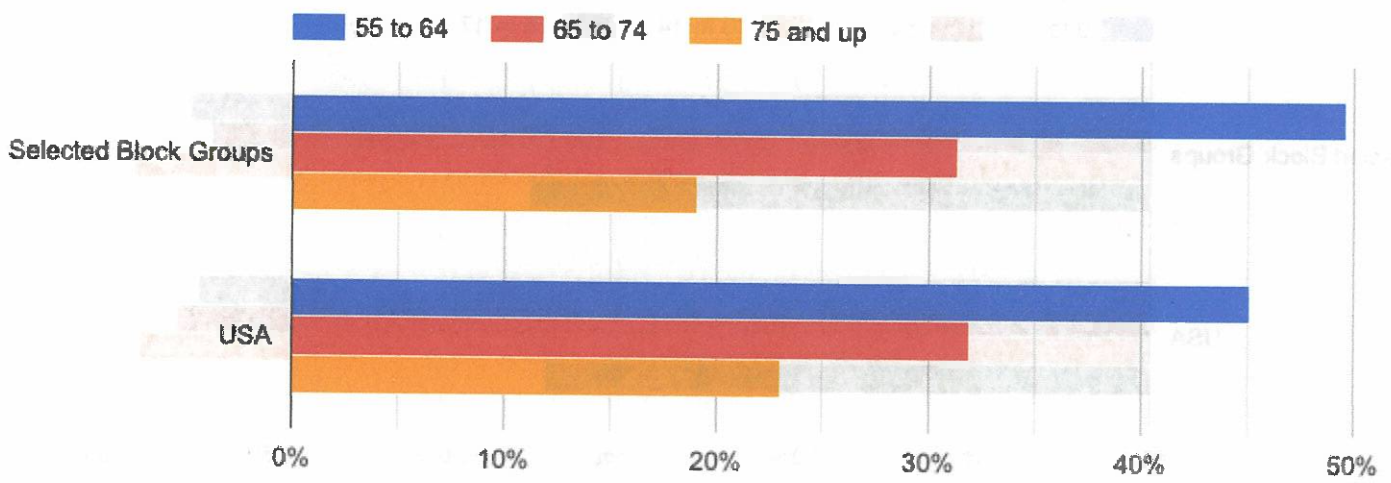


Middle Adults

35 to 44 45 to 54



Older Adults



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Source: U.S. Census Bureau - ACS 2019 5-year estimates

