

## SFTA 1<sup>ST</sup> YEAR REVIEW – AUG 4, 2024 (DIANE & GLENN)

### **PURPOSE:**

- To evaluate and assess the first full year of SFTA, 2023-2024.

**UPSIDE:** Art shows/talks, CCCT, Ad Deum, Carya, other musical ensembles and singers, lots of great feedback from both WPC members, performers/presenters, and event guests.

**GOAL:** The SFTA infrastructure and calendar must be sustainable in and of itself and be equitable and compatible with all WPC ministries.

### **SATURATION:**

WPC members – not just for SFTA events but impacts energies in other ministries.

Overscheduling in one ministry area drains resources from all areas & events (ICM).

SFTA Volunteers – are people consistently showing up to help?

### **CALENDAR:**

#### **Upcoming schedule on my end for 2024:**

Sept 6 CCCT showcase (1 night only)

Oct 4 Carya Quartet

Oct 11 Anya's show – Indigenous People's Day

Nov 1 Kennedy Dance Theatre

Dec 6 CCCT Christmas Carol

#### **Current schedule for 2025:**

Jan 10 **TBA** / Possible conflict with AARP Tax Aide (We will hang the War and Peace art show)

Feb 7 Duo Dramatique / w/ **possible** ArtTalk

Mar 7 Carya Quartet

April 4 Earth Day/Creation ArtTalk

- o Choral Scholar Concert (not an SFTA event – date TBA)

May 2 Ad Deum Dance Recital

June 6 Carya Quartet

July 11 ArtTalk (first Friday is July 4<sup>th</sup>)

Aug

Sept

Oct 3 ArtTalk

Nov 7

Dec 5 CCCT Christmas show (**TENTATIVE subject to debrief after Advent 2024 event.**)

- **Scheduling Season:** Most groups (including WPC) think in terms of the academic calendar. SFTA will work toward that. Moving forward and beginning in January 2025, we will initiate a 5-month "scheduling season" whereby we will build the SFTA calendar for the upcoming academic calendar, e.g., from Jan-May 2025, we will determine the calendar for the upcoming 2025-2026 academic year (Sept-Aug).
- **Carya:** Will need to negotiate dates sooner.

## **FEES COLLECTION:**

- Ideally, people will donate for the food and contribute voluntarily to performer(s).
- \$5000 budget line item as cushion if we don't break even on food/expenses for events.
- Carya Quartet: Fosters will handle Carya food costs through Spring 2025 from Music D/F.
- Not all of WPC artistic events fall under the auspices of SFTA. Those that don't handle their own money and arrangements. (EX: Anya's event, Choral scholars concert)

## **MISCELLANEOUS:**

### **Diane is working toward having "lieutenants."**

Visual Art:	India Allen & Debra Writer
Theatre:	Diane Kane (Jennifer Carr might help)
Music:	Glenn & Geri Foster (Susan Fox might help)
In-House Comm:	Susan Webster Moore
Outside Comm:	Renne Siewers
Outreach:	Liane Soukup
Assisted Living Travel:	Priscilla Stillwell

### **Marketing:**

- Identify target demographics for events. What % is WPC vs. Guests?
- Issue with First Friday: Potential calendar conflicts (Sept, Dec, Jan, Apr/GF & July)
- Desire for "fun" events. Fun was defined as participatory.
- Expectation of automatic invitation to perform?
- Youth theater camp
- Summer Sunday Afternoon Concerts with sack lunch

## **TECHNICAL MINISTRY:**

- AV Needs
- Video Production
- Website Curation

We need to identify a Tech Ministry Lead. This requires someone with time, wherewithal, and, most importantly, audio expertise. Currently, we label EVERY single technical requirement "AV." Because we do that, we cannot easily identify the full scope of what actually needs to be done around WPC. Maybe we should call it Tech Ministry. Areas of work:

**Actual AV** – Sound, Lighting & Video (as required) for WPC events. Work in the booth, train & schedule volunteers for worship as well as extra WPC events like weddings, funerals, receptions, and programs in fellowship hall. A separate conversation would need to be had for guest or outside events. This would be a part time employee, not a scholar.

**Video Production** – Getting the live events to distribution (like YouTube). This is what India does now.

**Website Curator** – Self-explanatory... I think.

**Discuss – Temporary AV setup on Sunday, 8/25.**

**CLOSING:**

It is important to maintain a sustainable integration of the WPC arts ministry and our community partnerships. Just as vital, if not more so, is that these programs must be done in a way that honors the primary activities of our congregation and foster unity and harmony within our WPC Community. That is absolutely vital to the long-term viability of ALL ministry areas and their programs. While we seek Session's wholehearted support, SFTA understands that Session must balance support for this ministry and do so within the boundaries and balances that have been set. This next year is particularly important as we work to improve SFTA infrastructure to support all that has been so successfully achieved. We want to keep it going and will continue to endeavor to maintain these boundaries and balances. Above all, we are committed to being led by the Holy Spirit in prayer as we seek to serve Him.

Humbly submitted,

Glenn Foster – Director Music and Fine Arts  
Diane Kane – Diane Kane, SFTA Chair