

Communication Committee Meeting Notes – April 14, 2015

Attendees: Coco, Dennis, Shallon, Susan

Meeting Notes:

Opening with Prayer – Susan

Old Business:

1. Houston Symphony brochure
  - a. The insert of a picture of our current church was completed and handed out at the Little White Church on the home tour.

New Business

1. Communication team budget
  - a. The budget reduction was discussed and the team will be looking for inexpensive opportunities for communication.
2. Coco will be submitting a press release for the short course Pastor Keith will be conducting - “Belief in God in an Age of Science: A Primer”. Coco will review other opportunities within the Presby cluster of churches of which WPC is a member.
3. Communication for VBS is already in place.
4. Communication plans for the Fall Sunday School Education and the Season of Advent will be planned later.
5. Pictorial Church Directory
  - a. Susan spoke to a photographer, Tracey Bautista of our requirements for a pictorial church directory. She will be submitting a proposal for the directory.
6. Facebook usage
  - a. Shallon informed the group of the increase usage of Facebook for communication of events. The daily Lent devotionals were on Facebook. A bulletin announcement and an announcement in the newsletter will encourage members to ‘Like’ the page.
7. Shallon closed the meeting in prayer.

Respectfully Submitted,

Susan Stearns